

Build Future Leaders



Become an industry professional, board of advisor or a mentor in this exciting opportunity to work with high school students in our entrepreneurship program.

Serve as a volunteer in guiding students to create, test, adapt and improve their business concept. Help them with foundational business concepts such as marketing and finance.

Build future leaders in Manatee County by volunteering today!



To get started, contact

Rochelle Banach

banachr@manateeschools.net

941-741-3366 ext. 2077 | Southeast High School

incubatoredu@sehs

VOLUNTEER INTEREST FORM

CONTACT INFORMATION

Name	
Street Address	
City, State, Zip Code	
Cell Phone	
Work Phone	
E-Mail Address	

ROLE

Which role(s) are you interested in? Check all that apply.

Industry

Professional

- Guest Speaker
- Subject Matter Expert
- Come into the classroom or virtually
- :30 to 1 hour.
- One Time to Multiple Times per school year
- One + Classes
- Starting Early September

Board of Advisors

- Meet 2 times per year at the high school
- 1-2 days
- Listen to pitches in classrooms
- Direct teens in their entrepreneur project
- Start in December

Mentor

- Meet with a specific teen 1 time weekly or bi-weekly in the class or virtually
- Provide guidance to the teen in their entrepreneur project
- Open Ended Commitment
- Start in December

Industry Topics

Group Ideation

Value Proposition

Customer Segmentation

Positioning

Marketing For Startups (digital and traditional tactics)

Market Sizing(share estimates)

Pricing

Financial Modeling, building a P&L spreadsheet (with a pre-built model) Legal

Basic Web/App Development

Writing an Implementation Plan(project management)

Storytelling

Creating a Marketing Plan

Creating a Sales Plan and Approach

Financial Statement Set-Up

Funding Request